

# AFCC 2018

Bangkok, Thailand

28 September - 1 October

(Pre-Congress Session 27 September 2018)

## 23<sup>rd</sup> ASEAN Federation of Cardiology Congress

Centara Grand & Bangkok Convention  
Centre at CentralWorld

**ASEAN's Commitment to  
Cardiovascular Health**

**Industry Support and  
Exhibition Prospectus**



Organized by:



ASEAN FEDERATION  
OF CARDIOLOGY

Hosted by:



[www.afccbkk2018.com](http://www.afccbkk2018.com)

Supported by:



ASIA PACIFIC  
HEART RHYTHM  
SOCIETY



Asian Pacific  
Society of  
Interventional  
Cardiology

ASCI  
Asian Society of Interventional Cardiology



EACVI  
European Association of  
Cardiovascular Imaging

ESC  
European Society  
of Cardiology



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## AFCC 2018 ORGANIZING COMMITTEE

Advisers:

Dr. Prasart Laothavorn

Dr. Kriengkrai Hengrussamee

President:

Dr. Chumpol Piamsomboon

Vice President:

Dr. Taworn Suithichaiyakul

Secretary General:

Dr. Surapun Sitthisook

Treasurer:

Dr. Khunying Mallika Wannakrairot

Scientific Committee, Chairman:

Dr. Rungroj Krittayaphong

Scientific Committee, Vice Chairman:

Dr. Wiwun Tungsubutra

Research Committee, Chairman:

Dr. Piyamitr Sritara

Research Committee, Vice Chairman:

Dr. Nakarin Sansanayudh

Protocol Committee:

Dr. Kasem Rattanasumawong

Committee:

Dr. Waraporn Tiyanon

Dr. Rapeephon Kunjara Na Ayudhya

Dr. Sirin Apiyasawad

Dr. Vichao Kojaranjit

Dr. Nithima Rattanasith

Dr. Kritvikrom Durongpisitkul

Dr. Orapon See

Dr. Thoranis Chantrarat

Dr. Sarayut Viboonchutikul

Dr. Somkiat Sangwattanaoj

Dr. Adisai Buakhamsri

Dr. Wacin Buddhari

Dr. Taweesak Chotiwattanapong

## CONGRESS DETAILS

### DATE

28 September - 1 October 2018  
(Pre Congress Session 27 September 2018)

### CITY / COUNTRY

Bangkok / Thailand

### VENUE

Centara Grand & Bangkok Convention Centre  
at CentralWorld, Bangkok, Thailand

Address: 999/99 Rama 1 Road, Pathumwan,  
Bangkok 10330, Thailand

### PARTICIPANTS

1,200 participants are expected

### CONGRESS ORGANIZER

Kenes Asia (Thailand) Co., Ltd.  
PICO Building, 10 Soi Lasalle 56, Sukhumwit,  
Bangna, Bangkok 10260  
Thailand  
Tel: +662 748 7881  
Fax: +662 748 7880  
Email: afcc2018@kenes.com

### EXHIBITION / SUPPORT

Wannapa Pureemahawong  
Industry Liaison & Sales Associate  
AFCC 2018  
Tel: +662 748 7881  
Fax: +662 748 7880  
Email: wpureemahawong@kenes.com

### LANGUAGE

The official language of the Congress  
is English. All abstract submissions and  
presentations must be submitted in English.

### LIABILITY AND PERSONAL INSURANCE

The Congress Secretariat and Organizers  
cannot accept liability for personal accidents  
or loss of or damage to private property of  
participants, either during or indirectly arising  
from the Congress. We recommend that all  
participants take out personal travel and  
health insurance for the trip.

## HIGHLIGHT TOPICS

- Heart Failure in Asia Pacific
- Mitral Valve
- Stable CAD: The Present and the Future
- CVD Prevention in Asia
- Aortic Stenosis
- How to Apply ACS Guideline to Clinical Practice: ASEAN Perspective
- Heart Failure
- Controversy in Structural Heart Disease Intervention
- Current Status of Myocardial Revascularization OR Left Main Stenting, Multivessel Revascularization, Role of New Stents
- Infective Endocarditis
- IHD: The Surgeon's Viewpoint
- Current Advances in Valve Surgery
- Advance HF management
- Update Consensus on CPR and ECC Science with Treatment Recommendations (CoSTR) Statements 2018 from RCA's Viewpoint
- Diversity in Atrial Fibrillation Treatment in Asian Population
- Acute Aortic Syndrome in 2018
- Pediatric Structural Heart Intervention
- New ESC/ESH Guidelines for Management of HT
- Asia-Pacific Guidelines for HT Management
- Stroke Risk and AF
- Update in PHT, PAH in Congenital HD
- Hypertension: The Unsolved Issues
- Kawasaki Disease
- ACC Guidelines Update
- Highlights from the ACC Annual Scientific Session 2018
- The Changing Landscape towards Improving PCI Outcomes
- ASEAN Perspective of CV Imaging

## ABSTRACT TOPICS

- Stable CAD
- General Cardiology
- PHT and VTE, Basic Science
- ACS
- Vascular Medicine
- Intervention
- CVT
- Pediatric Congenital Heart
- Valvular Heart Disease
- Hypertension
- Heart Failure
- Imaging
- Prevention & Rehab
- CPR
- EP

## INVITED SPEAKERS

**Prof. Andrew Kates**

American College of Cardiology (ACC), USA

**Prof. Bryan Williams**

University College of London, UK

**Prof. Bogdan Alexandru Popescu**

President of European Association of Cardiovascular Imaging (EACVI)

**Prof. Carolyn Lam**

National Heart Centre Singapore & Duke-National University of Singapore, Singapore

**Prof. David Moliterno**

American College of Cardiology (ACC), USA

**Prof. Glenn Levine**

American College of Cardiology (ACC), USA

**Prof. Hajime Sakuma, MD, PhD, FAHA**

President of Asian Society of Cardiovascular Imaging (ASCI)  
Mie University Hospital, Japan

**Prof. Jae K. Oh**

Cardiovascular Diseases, Mayo Clinic, USA

**Prof. Jeroen Bax**

President of European Society of Cardiology (ESC)

**Prof. Jongmin John Lee, MD, PhD**

Vice-President of Asian Society of Cardiovascular Imaging (ASCI)  
Kyungpook National University, South Korea

**Prof. Rick A. Nishinura**

Mayo Clinic, USA

**Prof. Rungroj Krittayaphong**

President, Thai Society of Cardiac Imaging

## JOINT SESSIONS

- American College of Cardiology (ACC)
- European Society of Cardiology (ESC)
- Resuscitation Council of Asia (RCA) with Thai Resuscitation Council (TRC)
- Asia Pacific Heart Rhythm Society (APHRS) with Thai Electrophysiology Club (EP Club)
- Asia Pacific Society of Interventional Cardiology (APSIC) and AICT with Cardiovascular Intervention Association of Thailand (CIAT)
- Asian Society of Cardiovascular Imaging (ASCI) with Thai Society of Cardiac Imaging (TSCI)
- European Association of Cardiovascular Imaging (EACVI) with Thai Society of Echocardiography (TSE)

## SUPPORT PACKAGES, LEVELS AND BENEFITS

We appreciate the support of the industry to make this Forum a success. You will receive outstanding advantages linked and recognition to your support level.

Support levels will be allocated as follows:

SUPPORT LEVELS*	MINIMUM CONTRIBUTION
Diamond Supporter	
Platinum Supporter	
Gold Supporter	
Silver Supporter	
Bronze Supporter	

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Priority** to select Symposium slot	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Priority** to select Product Theater slot	1st	2nd	3rd	4th	5 <sup>th</sup>
Priority* to select Exhibition location	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Congress Bag Insert (A4)	2 pieces	2 pieces	2 pieces	1 piece	-
Supporter's logo with hyperlink on Congress website	√	√	√	√	√
Acknowledgement and company profile (100-word) in the Program Book	√	√	√	√	√
Acknowledgement on the Supporters' Board onsite	√	√	√	√	√

\*Supporters will also be given a support level status dependent upon the total amount of your support. The total contribution will consist of items such as industry sessions, advertisements and exhibition space (page 5-12).

\*\*Priority of choice is valid until 16 February 2018. Allocation will be done according to the Sponsorship Level / Total Contribution to the Congress. After this deadline, all bookings will be accepted on a first come, first served system.

Branded items will carry company logos only. No product logos or advertisements are permitted.

## SUPPORTER PACKAGES

ITEMS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Lunch Symposium	Day 1-1 slot Day 2-1 slot	Day 2-1 slot Day 3-1 slot	Day 2 or Day 3-1 slot	Day 3-1 slot	-
Product Theater (30 mins)	-	-	2 slots	1 slot	1 slot
Exhibition (space only)	72 sqm	36 sqm	36 sqm	24 sqm	18 sqm
Coffee Break Support (Per day)	-	-	-	-	1 day
Congress Registrations	20	15	10	8	3
Full Page Color Advertisement inside Program book	2 pages	2 pages	1 page	1 page	1 page

### FOR INDUSTRY SYMPOSIUM, PLEASE NOTE:

In addition to the support fee, the supporting company must cover all speakers' expenses including:

- ✓ Registration fee
- ✓ Accommodation
- ✓ Travel expenses

This also applies in the event that the speakers have already been invited by the Congress.

### SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Industry Support and Exhibition Sales Department to discuss your needs. (Contact information can be found in the "General Information" section.)



## EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME-accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

### EDUCATIONAL GRANTS

Grants of any amount are appreciated and important to the success of the Congress.

- Supporter will be recognized in the Program book, on the Congress website, and with signage during the Congress following all compliance regulations.

### EDUCATIONAL GRANTS IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Unrestricted Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry

- Supporter will be recognized in the Program book, on the Congress website, and with signage during the Congress following all compliance regulations.

### EDUCATIONAL PARTICIPATION GRANTS

Companies may support AFCC 2018 with an educational participation grant. Participants will have to follow the criteria decided by AFCC 2018 in order to be eligible to apply for an educational participation grant. Winners from the grant will be contacted by the AFCC 2018 Secretariat.

- All support will be recognized in the Program book, on the Congress website, and with signage during the Congress following all compliance regulations.

Grants of other amounts may be discussed and are appreciated and important to the success of the Congress.

### SPEAKERS' SUPPORT

### PRICE UPON REQUEST

Asia Pacific: USD 4,000 / Europe: USD 10,000 / The rest of the World: USD 20,000

Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry Supporter must not attempt to influence the content or presentation by the faculty member.

- All support will be recognized in the Program book and on the Congress website.

## ABSTRACTS ON USB (EXCLUSIVE SUPPORT)

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher. The USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the Exchange Voucher
- All support will be recognized in the Industry Support and Exhibition section of the Program book, on the Congress website, and with signage during the Congress following all compliance regulations.

## POSTER AREA (EXCLUSIVE SUPPORT)

Poster panels will be put up on display for the poster sessions for the duration of the Congress.

- Supporter will be recognized with signage at the Poster area with "Supported by..." and a company logo only.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage

## E-POSTER AREA (EXCLUSIVE SUPPORT)

E-posters are an electronic version of the traditional paper posters and are shown at dedicated digital stations at the Congress. E-posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The e-poster terminals located in prime, high traffic locations will allow attendees to access the electronic presentations easily and conveniently

- Supporter will be recognized with signage at the Poster area with "Supported by..." and a company logo only.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage



## MOBILE APPLICATION

The Mobile Application/ Web Access enables participants to access all Congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant's personal scheduler", membership information, industry support and exhibition information" separate section), city information, etc.

- ✓ Supporter will be recognized on the home screen with "Supported by..." with Supporter's logo
- ✓ Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.



## PROMOTIONAL SUPPORT OPPORTUNITIES

### INDUSTRY-SUPPORTED LUNCH SYMPOSIUM

Day 1 :

Day 2 :

Day 3 :

Remark:

1. Price include F&B for participants attending the symposium. Day 1 & Day 2 Industry supported symposium slots are reserved for Supporters.
2. The price is for standard room (capacity 200-450 seats)
3. For grand hall (capacity 1,000-1,500 seats), the Supporting company need to pay additional USD 5,000 from above price.

### INDUSTRY EDUCATIONAL SYMPOSIUM

Opportunity to organize an official parallel industry supported symposium, up to 90\* minutes. (Program subject to the approval of the Congress Scientific Committee)

- Include of hall rental, standard audio/visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: "Official Supported the 23rd ASEAN Federation of Cardiology Congress (AFCC 2018)" in the marketing of the symposium
- The symposium title, schedule and program will be displayed at the entrance of the hall
- Industry Supported Symposium Programs will be included in a designated industry section of the Program book (subject to receipt by publishing deadline).
- Industry Supported Symposium sessions will be clearly indicated in the meeting timetable/ Program as: "Industry Session" not included in the main event CME/CPD credit offering"
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the AFCC 2018.

#### INDUSTRY-SUPPORTED SYMPOSIUM SLOTS\*

<b>28-Sep-2018 (DAY 1)</b>	12:00 - 13:30	5 parallel slots available
<b>29-Sep-2018 (DAY 2)</b>	12:30 - 14:00	5 parallel slots available
<b>30-Sep-2018 (DAY 3)</b>	12:30 - 14:00	5 parallel slots available

#### INDUSTRY EDUCATIONAL SYMPOSIUM SLOTS\*

<b>28-Sep-2018 (DAY 1)</b>	13.30-15.00	1 slot available
	16.00-17.30	1 slot available
<b>29-Sep-2018 (DAY 2)</b>	11.00-12.30	1 slot available
	14.00-15.30	1 slot available
	16.30-18.00	1 slot available
<b>30-Sep-2018 (DAY 3)</b>	11.00-12.30	1 slot available
	14.00-15.30	1 slot available

\*Timing and program are subject to change by Organizer.

## CONGRESS BAGS (EXCLUSIVE SUPPORT)

Supporter will produce and provide the bags, which will be branded with the Congress branding and logo.

- Supporter will be recognized on the bag with “Supported by...” and a company logo.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

The bags will have to be approved by the Congress Organizer. Supporter can also provide funding instead of producing the bags, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

## CONGRESS LANYARDS (EXCLUSIVE SUPPORT)

Supporter will produce and provide the participants’ Congress lanyards, which will be branded with the Congress branding and logo.

- Supporter will be recognized on the lanyards with a company logo.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

The lanyards will have to be approved by the Congress Organizer. Supporter can also provide funding instead of producing the lanyards, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

## REGISTRATION AREA (EXCLUSIVE SUPPORT)

The registration area will be used for the whole duration of the Congress.

- The Supporter’s logo will be displayed prominently on the registration area signage.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

## WELCOME RECEPTION (EXCLUSIVE SUPPORT)

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Supporter’s logo will be displayed prominently on the Welcome Reception signage
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

## FACULTY NIGHT (EXCLUSIVE SUPPORT)

Supporter will have the opportunity to promote itself through the faculty night. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Dominant placement of ONE (1) banner provided by the Supporter at the Reception
- Opportunity to distribute corporate souvenirs, subject for approval
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage

## CONGRESS DINNER (EXCLUSIVE SUPPORT)

Supporter will have the opportunity to promote itself through a networking dinner. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Supporter's logo will be displayed prominently at the Congress Dinner signage.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## INTERNET AREA (EXCLUSIVE SUPPORT)

There will be an Internet Area equipped with workstations where participants may check e-mails.

- The Supporter's logo will be prominently displayed on the internet area signage.
- Opportunity to display Supporter's logo on the desktop background and screensavers at each workstation
- Opportunity to provide carpet for branding
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## CHARGING STATION (EXCLUSIVE SUPPORT)

Attendees can charge their devices like mobile phone, laptop or other devices when they are in the Exhibition Hall.

- Opportunity to display company logo on the signage
- Opportunity to provide carpet for branding
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## COFFEE BREAK (PER DAY)

The supporter will be entitled to 2 supported coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a "first come, first served" basis.

- Opportunity to have a display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## SPEAKERS' READY ROOM (EXCLUSIVE SUPPORT)

This room will be specially reserved for and used by the speakers and will be equipped with computers.

- Supporter's logo on the room signage
- Supporter's logo to be displayed as the desktop background for computers in the room.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## PRINTING OF PROGRAM BOOK (EXCLUSIVE SUPPORT)

The Program book will be distributed in the participants' Congress bags.

- Supporter will get 2 Full-page color advertisements inside Program book.
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## NOTEPADS AND PENS

The supporter will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the Congress's Organizing Committee prior to the production. Otherwise, the Organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the Congress Bag
- Opportunity to provide carpet for branding
- Supporter will be acknowledged in the Industry Support and Exhibition section of the Program book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

## HOSPITALITY SUITES/MEETING ROOMS

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the Congress. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

Please contact Ms. Wannapa Pureemahawong (E-mail: [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com))

- Opportunity to brand the hospitality suite.

## ADVERTISING OPPORTUNITIES

TYPE	BACK PAGE	INSIDE BACK	INSIDE FRONT	INSIDE PAGE
Program Book				
Mini Program				

### BAG INSERT (1 piece, A4-size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the Congress bags. Insert to be provided by the supporting company. The Organizing Committee reserves the right to approve the contents and format of the A4-size leaflet. It should be in English and the quantity will be advised by the Organizer.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (representing the medical devices industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

## EXHIBITION

The AFCC 2018 exhibition will be held at Centara Grand & Bangkok Convention Centre at CentralWorld, Bangkok, Thailand, alongside the Congress. The floor plan has been designed to maximize Exhibitors' exposure to the participants. All coffee break stations will be located within the exhibition area.

### **SPACE ONLY RENTAL (minimum of 18 sqm)**

This includes:

- ✓ Exhibitors' badges (2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ 100-word company/product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors

### **SHELL SCHEME RENTAL (minimum of 9 sqm)**

This includes:

- ✓ Exhibitors' badges  
(2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ Shell scheme frame, basic lighting
- ✓ Fascia panel with standard lettering
- ✓ 2 chairs, 1 information counter, 1 rubbish bin
- ✓ Single power point
- ✓ 100-word company / product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors



### **ADDITIONAL BENEFITS:**

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Congress Website with hyperlink to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Program book
- Company name or company logo on Exhibition signage on-site

**\*\*Please note: Space only/shell scheme rental does not include any electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.**

### **ALLOCATION OF EXHIBITION SPACE**

Space allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed/mailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. **Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after.**

Any additional exhibitors will be charged an exhibitor registration fee (USD 150). Companies can purchase a maximum number of exhibitor registrations as follows:

Booths of up to 60 sqm – can purchase up to 15 exhibitor registrations

Booths larger than 60 sqm – can purchase up to 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual



## **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the AFCC 2018. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **SITE INSPECTIONS**

Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the "General Information" Section.

## **EXHIBITOR PROFILE**

Upon receipt of the booking form, you will be asked to submit a 100-word Exhibitor Company/Product profile. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Program book.

## **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the Exhibitors' Technical Manual.

## ADDITIONAL INFORMATION FOR SUPPORTERS AND EXHIBITORS

### **CONTRACTS & CONFIRMATION**

#### **SUPPORTERS**

Once a Support Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment from the Supporter. Upon receipt of the Supporter Booking Form, the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

#### **EXHIBITORS**

Once an Exhibition Booking Form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice.

#### **SUPPORT TERMS AND CONDITIONS**

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

#### **INSERTS AND DISPLAY MATERIALS**

Please note that all materials entering the venue will incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibitors or Symposia Technical Manuals.

### **BOOKING PROCEDURES AND PAYMENT INFORMATION**

#### **TERMS OF PAYMENT**

60% upon receipt of the Support Agreement and first invoice  
40% by 26 February 2018

All payments must be received before the start date of the AFCC 2018. Should the Supporter fail to complete payments prior to the commencement of the AFCC 2018, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

#### **PAYMENT METHODS**

Option 1: Payment by check. Account details to be advised later.

Option 2: Payment by Bank Transfer. Bank account details to be advised later.

Please note that bank charges are the responsibility of the payer. Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

#### **CANCELLATION OR MODIFICATION POLICY:**

Cancellation or modification of items must be made in writing to the Industry Liaison & Sales Associate, Ms. Wannapa Pureemahawong at [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)

The Organizers shall retain:

- ✓ 10% of the agreed package amount if the cancellation/ reduction is made on or before 26 December 2017, inclusive
- ✓ 50% of the agreed package amount if the cancellation/ reduction is made between 27 December 2017 and 26 April 2018, inclusive
- ✓ 100% of the agreed package amount if the cancellation/ reduction is made after 26 April 2018

## AFCC 2018 BOOKING FORM

Please complete all details and send to: Ms.Wannapa Pureemahawong at [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)  
Please note that company's detail and address below is for invoice.

Company Name:	
Company Registration Number:	
Contact Person:	
Address:	City:
Postal Code:	Country:
Telephone:	Fax:
Email:	Website:

Step 1: Please select the level of Support that suits your budgetary requirements:

SUPPORT PACKAGES	PRICE IN USD	✓
Diamond Support Package		
Platinum Support Package		
Gold Support Package		
Silver Support Package		
Bronze Support Package		
<b>TOTAL AMOUNT + VAT 7% (please complete)</b>		

Step 2: Please choose the items you wish to support, the total amount of which should be equivalent to the level of Support you have selected:

EDUCATIONAL SUPPORT OPPORTUNITIES	PRICE IN USD	✓
Educational Grants		
Educational Grants in Support of Existing Scientific Session		
Educational Participation Grants		
Speakers' Support: Asia Pacific: USD 4,000 / Europe: USD 10,000 / The rest of the World: USD 20,000		
Pre-Congress Workshop		
Abstracts on USB (Exclusive Support)		
Poster Area (Exclusive Support)		
E-Poster Area (Exclusive Support)		
Mobile Application (Exclusive support)		
<b>TOTAL AMOUNT + VAT 7% (please complete)</b>		

PROMOTIONAL SUPPORT OPPORTUNITIES	PRICE IN USD	✓
Industry-Supported Symposium – Day 1		
Industry-Supported Symposium – Day 2		
Industry-Supported Symposium – Day 3		
Industry Educational Symposium		
Congress Bags (Exclusive Support)		
Congress Lanyards (Exclusive Support)		
Registration Area (Exclusive Support)		
Welcome Reception (Exclusive Support)		
Faculty Night (Exclusive Support)		

Congress Dinner (Exclusive Support)		
Internet Area (Exclusive Support)		
Charging Station (Exclusive Support)		
Coffee Break Support (Per day)		
Speakers' Ready Room (Exclusive Support)		
Printing of Program Book (Exclusive Support)		
Notepads and Pens		
Hospitality Suites/Meeting Rooms		
<b>TOTAL AMOUNT + VAT 7% (please complete)</b>		

<b>ADVERTISING OPPORTUNITIES</b>	<b>PRICE IN USD</b>	✓
Program Book – Back Page		
Program Book – Inside Back		
Program Book – Inside Front		
Program Book – Inside Page		
Mini Program		
Bag Insert (1 piece, A4)		
<b>TOTAL AMOUNT + VAT 7% (please complete)</b>		

<b>EXHIBITION SPACE</b>				
Choice	Stand Number	Space only / Shell Scheme	No. of Square Meters	Total Price (USD)
Choice #1				
Choice #2				
Choice #3				
<b>TOTAL AMOUNT + VAT 7% (please complete)</b>				

Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed: \_\_\_\_\_

- Provisional Booking – The item will be released if not confirmed within 14 days.
- Confirmation of the availability of your choice location will be advised in your confirmation letter

#### **CANCELLATION OR MODIFICATION POLICY**

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- ✓ 100% of the agreed package amount if the cancellation/ reduction is made after 26 April 2018

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

We accept the contract terms and conditions (in this Industry Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

# TERMS AND CONDITIONS

These terms and conditions are the contractual agreement between Kenes Asia (the “Organizer”) and the “Exhibitor”.

These terms and conditions are the contractual agreement between Kenes Asia (the “Organizer”) and the “Exhibitor”. **Application to Participate**

Application to participate as Exhibitor in the Congress will be considered only if submitted to Kenes on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and / or in the prospectus and / or any other contractual agreement between the parties.

### **Obligations and Rights of the Exhibitor**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his / her / it installation until the date and time fixed for closure of the event.

The Exhibitor may only present on his / her / it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

The Organizer undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor.

### **Liability / Insurance**

Equipment and all related display materials installed by Exhibitor are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his / her / its property and person and for the property and persons of his employees and agents and for any other third party who may visit his / her / its space. The Exhibitor shall hold harmless and indemnify the Organizer, its shareholders, directors, employees, agents and representatives, from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Exhibitor and / or their affiliates and / or representatives in connection with the Exhibitor’s materials, equipment, goods or property used or displayed in the event. The Exhibitor will purchase insurance policies for the above listed damages.

Organizer reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

### **Exhibition Regulations**

The exhibition manager (the “Exhibition Manager”), acting under direction of the organizing committee, has the final decision as to the acceptability of displays. Exhibitors are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for any expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organizer. Should the Exhibitor fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract.

Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organizer. Exhibitor’s badges will not be mailed in advance and may be collected from the Exhibition Manager’s desk on the exhibition commencement date.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organizer is not liable or responsible for the quality and / or quantity of the Exhibitor’s refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organizer, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, claims, actions, proceedings, injuries, demands, fees, penalties, judgments, fines, damages, costs and / or expenses (including reasonable attorneys’ fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor’s refreshments.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organizer. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### **Industry Code of Practice**

It is the Exhibitor’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org\\_code](http://www.ifpma.org_code) of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor or any other third party.

### **CME**

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor’s space only; canvassing or distributing promotional materials outside the Exhibitor’s rented exhibit space is not permitted.



Organized by:



**Kenes Asia (Thailand) Co., Ltd.**  
10 Soi Lasalle 56, Sukhumvit Rd.,  
Bangna, Bangkok 10260 Thailand  
Tel: +662 7487881 | Fax: +662 7487880  
Email: [afcc2018@kenes.com](mailto:afcc2018@kenes.com)